Electronic Acknowledgement Receipt				
EFS ID:	3557059			
Application Number:	10699498			
International Application Number:				
Confirmation Number:	3133			
Title of Invention:	System and method for delivering and managing advertisements			
First Named Inventor/Applicant Name:	Akio Iijima			
Customer Number:	23280			
Filer:	Morey Wildes/Monica Williams			
Filer Authorized By:	Morey Wildes			
Attorney Docket Number:	860.1003			
Receipt Date:	02-JUL-2008			
Filing Date:	31-OCT-2003			
Time Stamp:	16:40:03			
Application Type:	Utility under 35 USC 111(a)			
Payment information:				
Submitted with Payment	no			

	110							
File Listing:								
Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)			
1		P-71045-US-SUBM-EXEC-I	297945		3			
'	OCS-2JUL08.pdf	b66565bb4539077c199x62x21ba5c0d 5dc789c99	yes					

Multipart Description/PDF files in .zip description				
Document Description	Start	End		
Miscellaneous Incoming Letter	1	1		
Power of Attorney	2	2		
Assignee showing of ownership per 37 CFR 3.73(b).	3	3		

Warnings:

Information:

Total Files Size (in bytes):

297945

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.